0. SECTIONS

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1. PROJECT

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Title: Local Content Impact: Economic Development, Technology and Entrepreneurship in Kazakhstan's Energy Value Chain. Developing a Centre for Competitiveness in Kazakhstan.

Dates: 1 April 2015 - 31 March 2017

Funding organisation: British Council

Grant no.: 172697816

2. DATASET

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Title: The Competitiveness Environment Survey in Kazakhstan

Description:

This dataset is based on a firm-level survey. The sample includes 89 businesses located in different regions of Kazakhstan. The survey was generated using Google Forms and distributed mostly via social networks. The survey was conducted in 2016 (January-May). This dataset provides information about businesses and the quality of the business environment with a focus on competitiveness and governmental support. This survey aims to establish a picture of conditions for doing business in Kazakhstan in 2016. The survey was in three languages, English, Russian and Kazakh. Non-English language responses were translated to English mostly using Google Translate and were checked by the authors. All identifying information, including company name and work address, were removed.

Publication Year: 2017

Creator(s): Dina Azhgaliyeva, Maksim Belitski, Yelena Kalyuzhnova

Contributor: Maxim Romanov

Organisation(s): University of Reading

Rights-holder(s): University of Reading

Source(s): Some questions were adapted from the European Bank for Reconstruction and Development and World Bank Business "Environment and Enterprise Performance Survey" (BEEPS)

Resource Language: English

Collection period: From January 2016 To May 2016

Geographic coverage: Kazakhstan

Data collection method: Google Forms

Data processing and preparation activities: Data were edited to remove all identifying information.

3. TERMS OF USE

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4. CONTENTS

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The following documents are available

data\_competitiveness.csv

Data in CSV format

questions\_competitiveness.pdf

Questionnaires used in pdf format

The survey was in three languages English, Russian and Kazakhstan. The following information about the purpose of the survey and how the survey data will be used was given to participants before they undertook the survey:

“This survey aims to estimate competitiveness environment in Kazakhstan in 2016. Questions 5-17 of this survey are taken from the World Bank survey entitled "Doing Business in Kazakhstan 2015" for the comparison reasons. The answers provided in these questions will be used for the cross-check analysis with the World Bank results.”

Survey questions are answered by respondents using Google Forms. Each question in excel file is entered in a different column with anonymized survey respondent numbers (first column). The survey includes the following questions with the choice of answers followed after the colon ":"

Number: order number of respondents in the survey, generated by authors

Q1 Company legal status

Q2 How many FTE (full-time employees) you have?

Q3 Industry

Q4 Main business activity

Q5 How easy is doing business in Kazakhstan?: answer choices are given on a 1 to 10 scale from 1 "very easy" to 10 "very difficult"

Q6 How easy is to start a business in Kazakhstan?: answer choices are given on a 1 to 10 scale from 1 "very easy" to 10 "very difficult"

Q7 How easy is to deal with construction permits in Kazakhstan?: answer choices are given on a 1 to 10 scale from 1 "very easy" to 10 "very difficult"

Q8 How easy is to get electricity permits in Kazakhstan?: answer choices are given on a 1 to 10 scale from 1 "very easy" to 10 "very difficult"

Q9 How easy is to register your business property in Kazakhstan?: answer choices are given on a 1 to 10 scale from 1 "very easy" to 10 "very difficult"

Q10 How easy is to get credit in Kazakhstan to your business?: answer choices are given on a 1 to 10 scale from 1 "very easy" to 10 "very difficult"

Q11 How good are minority investors protected in Kazakhstan?: answer choices are given on a 1 to 10 scale from 1 "not protected" to 10 "well protected"

Q12 How easy are procedures and time to pay taxes in Kazakhstan?: answer choices are given on a 1 to 10 scale from 1 "very easy" to 10 "very difficult"

Q13 How easy is trading across borders (internationally)?: answer choices are given on a 1 to 10 scale from 1 "very easy" to 10 "very difficult"

Q14 How easy is enforcing contracts in Kazakhstan?: answer choices are given on a 1 to 10 scale from 1 "very easy" to 10 "very difficult"

Q15 How easy is resolving insolvency in Kazakhstan?: answer choices are given on a 1 to 10 scale from 1 "very easy" to 10 "very difficult"

Q16 Are there barriers to your business that can be solved through regulation?: answer choices are given on a 1 to 10 scale from 1 "rather yes than no" to 10 "rather no than yes"

Q17 Anything else you would like to add about doing business in Kazakhstan?

Q18 In the last 3 years, what was a % change in your sales?

Q19 In the last 3 years, what was % change in FTE employment?

Q20 In the last 3 years, did your firm introduced service or product new to the market?: Two answer choices "Yes" or "No"

Q21 To what extent does local content policy help your business? : answer choices are given on a 1 to 10 scale from 1 "not at all" to 10 "significantly"

Q22 Are you aware of help available from "DAMU" Entrepreneurship Development Fund?: Two answer choices "Yes" or "No"

Q23 How helpful is "DAMU" Entrepreneurship Development Fund to your business?: answer choices are given on a 1 to 10 scale from 1 "not helpful at all" to 10 "very helpful"

Q24 Did you use "DAMU" Entrepreneurship Development Fund help?: Two answer choices "Yes" or "No"

Q25 How did integration within EuroAsian Economic Union affect your business?: Five answer choices "very negatively"; "negatively"; "neutrally"; "positively"; "very positively"

Q26 What is your export share to EuroAsian Economic Union (Armenia, Belarus, Kyrgyzstan and Russia) in total sales?

Q27 What is your export outside EuroAsian Economic Union in total sales?

Q28 How do Chinese products / services affect your competitiveness in Kazakhstan?: Five answer choices "very negatively"; "negatively"; "neutrally"; "positively"; "very positively"

Q29 How strong is a competition in your product market in Kazakhstan?: answer choices are given on a 1 to 10 scale from 1 (no competition) to 10 (strong competition)

Q30 Does corruption affect your business?: Five answer choices "very negatively"; "negatively"; "neutrally"; "positively"; "very positively"

Q31 How does local government support your business (Akimat, Tax office, etc)?: answer choices are given on a 1 to 10 scale from 1 "no support" to 10 "strong support"

Q32 How does central government support your business (Ministries, Parliament, etc)?: answer choices are given on a 1 to 10 scale from 1 "no support" to 10 "strong support"

Q33 How soft is the tax rate in Kazakhstan?: answer choices are given on a 1 to 10 scale from 1 "very soft" to 10 "very heavy"

Bellow are explanations of Damu and Akimat.

"Damu" Entrepreneurship Development Fund was established by the Government of Kazakhstan in 1997 as a small business development fund (www.damu.kz).

Akimat is a local executive branch. It "is headed by oblast-level akims (including akims of Almaty and Astana cities) or raion-level akims (including akims in cities of oblast subordination), who implement local public administration on the respective territory within their competence. Akims represent the president and government of Kazakhstan and head the local executive body. They are responsible for realizing state policy within local territory, for coordinating territorial divisions of central administration agencies and for administering executive bodies funded from the local budgets. Furthermore, the akim is also responsible for economic and social development in the given territory." (Makhmutova, 2001: pp.413-14)

Makhmutova, M., 2001. Local government in Kazakhstan. Developing New Rules in the Old Environment. Local governments in Eastern Europe, in the Caucasus and in Central Asia. Budapest: Local Government and Public Service Reform Initiative, Open Society Institute Europe, pp.403-468.

5. METHOD and PROCESSING

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Questions were provided in three languages: English, Russian and Kazakh. Surveys were generated in Google Forms and distributed via social networks by authors. Results are entered by respondents.

Non-English language responses were translated from Russian to English mainly using Google Translate and by the authors.

All identifying information, including company name and work address, were removed.

Blank sections where answers were not provided have been replaced with "No answer".